George Schobinger Quits Dr. Bray, Back From Bar- Secretary Amonett Asserts But There's More at Port Reclamation Work for | stow, Describes Disease | There's Plenty of Hotel | Arthur; With More Cars Now Shipments Start. Room for Convention.

George Schöbinger Quits
Reclamation Work for
Shipbuilding Work.

**Vaccase Bindinger, samouts are grown
Department on the control of the cont

A McMullen Commission commission

CATTLE DEAL IS CLOSED

Littlefield, Texas, Nov. 28.—W. L.
Ellwood and George Wolffarth nave
bought from Geo. W. Littlefield the
property known as the Black Cattle
pasture. The tract comprises 70%
acres. They also bought the herd of
Black Pole Angus cattle, about 1000
head. The total consideration is said
to have been about \$200,000.

SAYS ADVERTISING SOLVED

BY LABORATORY METHODS
Laboratory methods in solving 2dvertising problems were discussed by
Prof. Howard C. Taylor in a talk on
the subject of "The Psychology of
Advertising at the regular meeting
of the Adelub at the Sheidon hotel
Wednesday hoom. How research work
in advertising problems in order to
get authoritative results was being
done at Columbia university was told
by Mr. Taylor.

Among problems of advertising
mentioned by Prof. Taylor were fise
following: "What is the function of
advertising: "How to secure attention," "Buyers' attitude of mins,"
"Creation of desire for article advertissement."

"Eye movement?" is an important
teum for advertising men, Prof. Taylor were
tissed." "Cetting response to advertissed." "Cetting response to advertissed." "Cotting response to a

fresses will be made by Robert Kra. shipped to El Pass, seven cars of R kauer, George H. Clements and cows and buils.

Judge Adrian Pool appeared before the club and secured signatures to a petition to the county commissioners for an election for the issuance of honds for road improvements amounting to \$188.000, from El Prant M. M. shipped to Globe Grain at honds for road improvements amounting to \$188.000, from El Prant Marting Co., Los Angeles, Calif., 25 cm of two year old steers and up: El Certain and \$18.000 for the roads from El Pass to Newman on the New Mexico boundary, and \$25.000 for the smelter road from the Hart viaduet to the Santa Pe tracks.

Shipped to El Pass, seven cars of R walls, El Certain and cows and the cars of many control of the county of the cars of the cows and to the commission of the Santa Pe tracks.

Cannot Get Cake.

Thanksgiving Dinner \$1.00

NATIONS GETS SALT RIVER

MIDLAND MAN SELLS 2000 FEED FOR CATTLE IN VALLEY COWS AND STEERS IN DALHART

J. H. Nations Mest and Supply com-cany has contracted for a large quan-sity of cotton seed hulls in the Sait fiver valley in Arizona, and is in fatten many head of beef cattle on the hulls in this valley for the company's market in El Paso.

CUWS AND SIEEKS IN DALMARY

Midland, Texas, Nov. 28.—One thou-sand two year old steers were sold in failed two year old steers were sold in failed at 85 ground. C. P. Jones, of Shamrock, was the purchaser. He also sold 1000 cows to Geo. T. Denaldson, at 165 ground.

Complexion, Oatmeal Combination Does It

Fill The Stadium Full to Overflowing WE are Thankful that so many people always remember that You Move When You Call 3500 City Service Co. H. D. CAMP, Mgr. BAGGAGE

Thanksgiving Dinner

And the Holguin Orchestra Tomorrow at the Modern Cafe. SPECIAL THANKSGIVING TABLE D'HOTE DINNER

Served from noon till nine o'clock in the evening.

MENU

Esquimalt Oyster Cocktail Mignormette Michigan Celety California Mission Olives Salted Peanuts

Clear Consonme Amontillado Cream Reine Margat

Chinook Salmon, Sauce Mousseline Pommes Fine Herbes

Choice Roast Eastern Young Turkey Ouster Dressing Cranberry Roast Corn Feed Watertown Gaoxe Baked Hubbard Squash Baked Apple

Sweet Ice Cold Apple Cider

Grape Fruit Salad Suzette Choice

English Plum Pudding. Brandy and Hard Sauce Fruit Cake Pumpkin Pie Hot Mince Pie

Demi Tasse

Also, our unexcelled A La Carte and Carte du Jour service as usual.

MODERN CAFE

MILLS BLDG. EL PASO'S LARGEST CAFE.

Table reservations may be made over the phone.

HOT DRINKS AND LUNCHES

UNION DRUG COMPANY

"El Paso's Big Drug Store."
TRUST BLDG. COR. SAN ANTONIO AND STANTON STS.
Free Delivery. Phone 2013.

Good Paint PREVENTS DECAY!

It is a proven fact that the Peeus Glace Brittle ... loss each year by DECAY Brazil Glace Brittle ... 50c "DO YOUR BIT" Buy

Tuttle's Imperial Paint. The Tuttle Paint & Glass Co.

Why buy inferior, when you can get the best at same price? Delicious Candy

is greater than the loss by Almond Gince British. the Lb.

We deliver parcel post free on \$1.00 order or more to Deming Elite Confectionery Co. After autritious than tea, coffee, etc. natantly prepared. Requires no cooking

Safe Milk
Infants and Invalids · THE ORIGINAL MALTED MILK

DAILY RECORD.

Deeds Filed.

Substitutes Cost YOU Same Price

Making a Soldier of Sugar

S we have sent men abroad to fight for America-as we have sent money-as we have drafted steel, with other commodities, into fighting-service or enlisted wheat and other fighting-foodsso we must make a soldier of sugar.

Nutriment for the nations at war is as vital to the outcome as the powder that feeds the guns. A great nutrient in time of peace—in war a veritable sinew-sugar is now called upon to play a heroic part, to supply the peoples of our Allies-whose strength is ours.

To wrap up sugar in the American flag, so to speak, and put it into the fight becomes a duty of loyalty. It will be borne cheerfully by every industry, every dealer, and every individual it falls upon. Upon certain industries it falls heavily-and especially on the workers who derive their living from them. Yet the American civilian is in this war with the soldier. American business great and small, American capital from Wall Street to the remotest country bank, is with the Government every step of the way. The U. S. means Us. We, all of us, are in the fight with everything we have, for the sake of everything we cherish.

This company regards it a privilege to comply with the Government's request, made similarly to all manufacturers employing sugar in quantity, to reduce our output fifty per cent.

To the end of conservation we pledge our further efforts in every direction that opportunity may disclose, in manufacture as well as beyond the scope of our immediate interests; and in this effort generally we bespeak the co-operation of dealers and consumers everywhere.

> THE COCA-COLA COMPANY ATLANTA, GA.